User Guide
Skroutz Feed

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1 Introduction

IOWEB Skroutz XML Feed is a Magento extension that produces the XML files that are needed by the Skroutz.gr website for inclusion of an e-shop to the Skroutz product search engine. This extension is very configurable and offers many possibilities for the store owner to manage which products they send, helping them in their marketing strategy.

2 Configuration

The configuration options can be found at System -> Configuration -> IOWEB TECHNOLOGIES -> Skroutz Feed

2.1.1 Filename:

Filename	skroutz.xml	? [STORE VIEW]

The name of the file that will be created. It will be in the web directory of your website, so access will be: www.domain.com/filename.xml
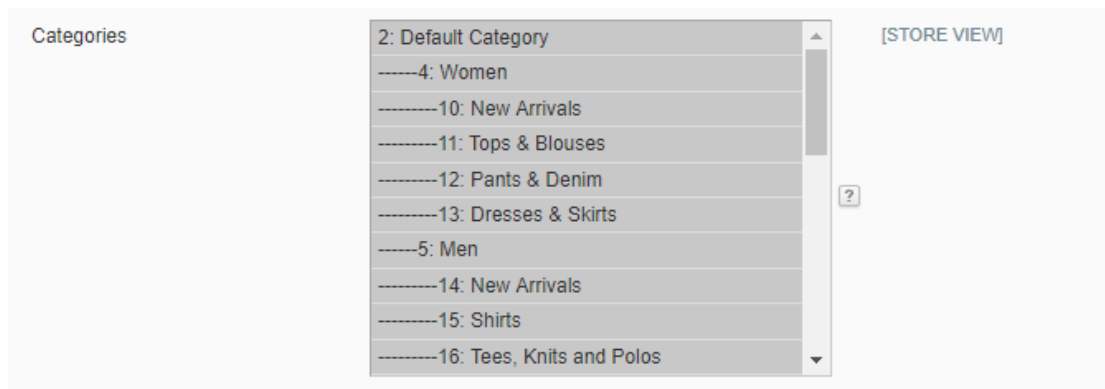
2.1.2 Category Action

Category Action	Include ▼	? [STORE VIEW]

By default the module has two modes.

- **Include**: The categories you select will be included in the XML file
- **Exclude**: Out of all products in the store, any product that belongs to the categories you select will be removed from the XML Feed.

2.1.3 Categories

Here you select the categories you want to include or exclude based on your setup in 2.1.2

2.1.4 Color Attributes:

The user can select which attributes will be used for color information in the XML as well as to build the child products from configurable ones. If your configurable products are based on different color option, you need to select them all by pressing CTRL + Left Click to each one respectively.

2.1.5 Size Attributes:

The user can select which attributes will be used for size information in the XML as well as to build the child products from configurable ones. If your configurable products are based on different size option, you need to select them all by pressing CTRL + Left Click to each one respectively.

3 Usage

To create the XML file manually, the user can browse the page:

www.website-domain.com/ioweb/feed/generate

If there are any errors while creating the XML file, they will appear there. To create the XML file in regular intervals, the script must be ran from a cron job.

Warning: Depending on the size of your catalog this may take a long time to complete.